



Press Release

Seal Mediatheque Online

Grindstone, December 17th 2018 – Thanks to a financial contribution from the Department of Fisheries and Oceans' Certification and Market Access Program for seal products, the Association of Intra-Quebec Seal Hunters is proud to announce the launch of the only online media library in the world devoted to this subject.

The purpose of this tool is to provide media with high-quality material illustrating the seal industry. Until now the vast majority of media used images provided by anti-use groups. Unsurprisingly, these groups offered only material captured from a distance and purposely tarnishing the image of this activity, yet one of the most regulated of its kind on the planet.

Media will find on this platform high-quality material (photos, videos and other) that is captured very closely, immersing the viewer in action while remaining fair and impartial in its essence. Those qualities will appeal media respecting similar values.

To use this material, all you need to do is go to the website of the Association des chasseurs de seals intra-Québec in the Media Zone (<http://chasseursdephoques.com/fr/content/zone-m%C3%A9dia>), select the desired material and send us the request at the email below.

This copyright free material could be used to illustrate your articles and stories, and other handpicked non-commercial uses.

- 30 -

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